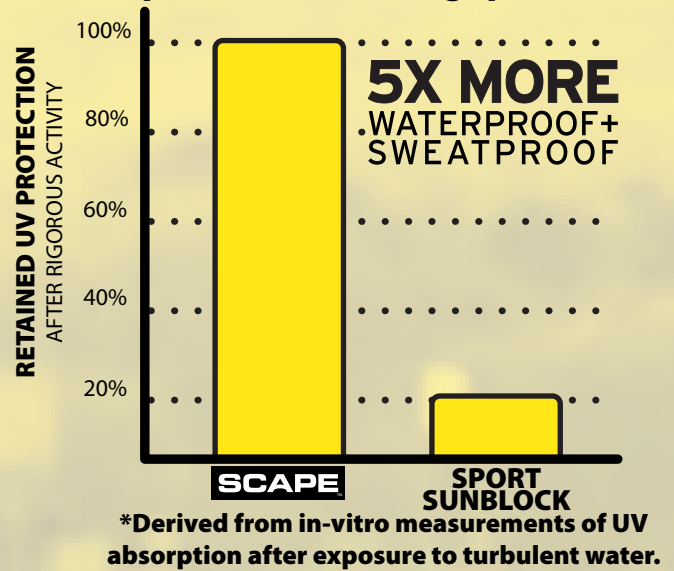


1. It is 5 times more waterproof and sweatproof than the leading suncare products on the market. Through an innovative proprietary polymer technology, SCAPE creates an ultra-thin Gore-Tex type layer on the skin that is breathable and holds the sunscreen in place. It will not run into your eyes nor rub off.

2. It offers the highest UVA protection on the market. As the FDA does not regulate the necessary levels of UVA protection in sunscreen, several products offer minimal UVA protection, in particular, the high SPF products which can be misleading because although they protect against sunburn (UVB rays), they do not protect against UVA which ultimately causes long term skin damage.

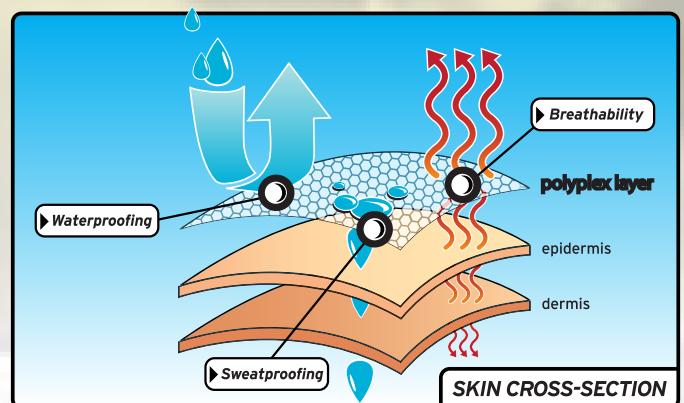
3. It offers extreme breathability and allows the skin to breathe naturally so the body's core temperature won't rise. While many sunscreens can clog pores and interfere with sweating, SCAPE's noncomedogenic formula keeps the skin from getting dehydrated which helps with heat and thermo-regulation so as not to interfere with performance. It nourishes and protects the skin during the most intense workouts or even just relaxing in the sun. SCAPE Athlete Products also rub in cleanly, have a fresh scent and are loaded with vitamin E and antioxidants to nourish and moisturize the skin.

**In a rigorous scientific study, SCAPE Athlete Sunblock is 5X more water & sweatproof than a leading sport sunblock.**



### FACT:

Why don't other sunscreen products protect against UVA? Avobenzone (a.k.a. Parsol 1789) is the key ingredient used by several brands to protect against UVA. But, while Avobenzone is a powerful UVA protectant, it self-destructs when it absorbs light, also referred to as being 'photo-unstable.' In the formulation of their product, SCAPE has stabilized the molecule to prevent Avobenzone from breaking down when exposed to light. In other words, SCAPE has made this powerful UVA protectant 'photo-stable.'



**SCAPE – Skin Cancer Awareness Protection Education – we know that 1.3 million people are diagnosed with skin cancer each year in the U.S. are driven to raise awareness about how to help prevent the diseases.**